

Haldia Institute of Technology presents



Two - day National Webinar
on

**DEALING WITH UNCERTAINTY – Trends, Issues
and Challenges to Communication in Workplace
Management
October 20-21, 2020**



O r g a n i z e d b y

**School of Applied Sciences and Humanities in
collaboration with Department of
Management and Social Sciences**

Haldia Institute of Technology, W.B., India

***An autonomous and NAAC accredited grade A
institute affiliated to MAKAUT***

an Institute of ICARE, Haldia, W.B., India

Concept note



Our abode of peace, our world has changed abruptly. The pandemic outbreak has hurled us into an uncertainty engulfing our senses with a fear of the unknown. We have almost ceased to become sure of anything under the sun – our very existence being in question.

However, we continue to live. Making an effort to acclimatize ourselves to the new normal, we have started transforming and relocating our subsistence in this new world. In doing so, we cannot overlook the vital role played by communication in assisting us. With the change in our existence as social beings, our workplace culture has also undergone a massive transformation. The organizations have started changing their modus operandi, making ‘work-from-home’ a new jargon in our daily lives. The virtual has now become real. We have started communicating through distances, breaking the known boundaries.

Life writes its own story- the sense of uncertainty being an important dimension. Organizations are facing challenges in employee retention, workforce and performance management and undoubtedly stimulating the motivation of the stakeholders. Another area of contention is the multifaceted hurdles and hitches confronting the female work force; making it very difficult for them to grapple with the new professional habits and the perpetual personal liabilities. Having been used to striking a balance between the work place and the home front for so long, now they have to merge the home and the work with the new rhythm that the world has created.

This two- day national webinar aims at delving into the depths of the convalescing role that communication plays in this situation motivating and inspiring the employees in rejuvenating their mental health and well-being and encouraging them to overcome the obstacles that life has to offer. By the end of this webinar, we shall be able to find out the crucial role played by communication in assisting an individual recover from the sense of trauma and stress, thus rediscovering self and looking forward to a better world in days to come.



Inauguration

by

Dr. Lakshman Chandra Seth

Chairman, ICARE



Welcome Address

by

Prof. Dipak Kumar Jana, HoD, SASH, HIT



Eminent Speakers

**Prof. Ajoy Bhar, attached to
IISWBM, St. Xavier's, TATA Steel and CESC
4:00 pm-5:00 pm, October 20, 2020**



**Dr. Soumyajyoti Banerjee, Assistant Professor,
IIM Bodhgaya
5:00 pm-6:00 pm, October 20, 2020**



**Dr. Rita Basu, Professor, University of Calcutta
11 am-12 noon, October 21, 2020**



**Dr. Debashish Biswas, HoD,
Department of Business Administration,
Vidyasagar University
12 noon-1 pm, October 21, 2020**



**Dr. Rajni Singh, Associate Professor, IIT Dhanbad
2 pm-3 pm, October 21, 2020**



Vote of Thanks, 3 pm, October 21, 2020



Who can attend?

Faculty members, research scholars, postgraduate and undergraduate students etc.,

Registration is free for all participants.

Registration link

https://docs.google.com/forms/d/1Ff-fQ3Vr8dFGB_lmXWtqeMjLYP6mTvVTcUNI8uoLTxs/edit?usp=drivesdk

Join whatsapp group



<https://chat.whatsapp.com/HEXnKV7g8fP2yqJjCMbQTa>

Conveners

Dr. Poulomi Bhattacharjee

Assistant Professor, English

SASH, HIT, Haldia

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Mr. Saumya Bera

Assistant Professor, English

SASH, HIT, Haldia

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- ✍ Sri Asish Lahiri, Secretary, ICARE, Haldia, W.B.
- ✍ Sri Sudipton Seth, Asst. Secretary, ICARE, Haldia, W.B.
- ✍ Shri Anjan Sen, CEO, ICARE, Haldia, W.B.
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- ✍ Dr. Anjan Mishra, Registrar, HIT, Haldia, W.B.
- ✍ Dr. Indranil Bandyopadhyay, HoD, Department of Management and Social Science, HIT, W.B.

Head of Organizing Committee

Prof. Dipak Kumar Jana,
HOD, SASH, HIT, Haldia, W.B., India

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- ✍ Mrs. Arpita Bhattacharya, Asst. Prof, MBA, HIT, Haldia
- ✍ **All other Faculty Members of SASH, HIT, Haldia**